

## **LUXURY COMMUNICATION IS UP FOR EXPANSION IN LONDON, UK**

*Luxury Communication establishes physical presence in London, UK with  
Mrs. Amandine Allaire-Bonamy*

Right after celebrating its 15<sup>th</sup> anniversary, Luxury Communication, the leading French communication and event management company for the upscale and luxury industry, is establishing its first local representation in London, UK.

With many years of professional experience, Luxury Communication has been narrowing down its European, Middle-East and North American development on a very granular level. The world is made of opportunities, therefore it has now been decided to expand with a physical presence in the United Kingdom to better focus on specific requests and growing demand for the upscale meeting and incentive business. London is the first city in the UK to welcome a representative member of the Luxury Communication group. Amandine Allaire-Bonamy joins the organization as “Regional Business Representative, UK”, and becomes the key contact to lead inbound and outbound high-end events services projects management.

Gerald Lampaert, Founder and President of Luxury Communication states: “With Amandine currently based in London, we are taking one more important step in our vision for international growth that will also most likely lead to more cities in Europe.

Amandine Allaire-Bonamy joins Luxury Communication with various international professional experiences in the upscale and fashion Meeting & Event industry. Mrs. Allaire holds a Bachelor in Communication Strategy from the leading European Communication School of Toulouse. Mrs. Allaire has served in multiple organizations where she was always highly recognized by upscale and luxury market customers. Some of the most recent companies she worked at are: the Brisbane (Australia) French Festival as Fashion Event Manager, and Berkmann Wine Cellar in London where she served in similar capacity. Mrs. Allaire is a French native and speaks three different languages.

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Note for editors:

Gérald Lampaert, Founder & President of Luxury Communication is available upon request. For further information, high-resolution images and interviews please contact:

Public Relation & Marketing Manager | Luxury Communication | [pr@luxurycommunication.com](mailto:pr@luxurycommunication.com)

Visit [www.luxurycommunication.com](http://www.luxurycommunication.com) for contact information.

About Luxury Communication / [www.luxurycommunication.com](http://www.luxurycommunication.com)

Luxury Communication is specialized in providing services to the luxury and hospitality industry. The company offers global communication, upscale event management services. With its flexibility for global operations, Luxury Communication provides unparalleled resources to companies worldwide. The company has a focused approach to building customized strategies and projects implementation and management.

TAGS: #PressRelease #LuxuryCommunication #UK #London #News #Amandine Allaire-Bonamy