

LUXURY COMMUNICATION IS UP FOR EXPANSION IN THE SOUTH OF FRANCE

*Luxury Communication establishes physical presence in the south of France with
Mr. Eric Lelouch*

2018 is starting on a fast pace for Luxury Communication, the leading French communication and event management company for the upscale and luxury industry, now establishing its first local representation in the south of France.

With many years of professional experience, Luxury Communication has been narrowing down its European, Middle-East and North American development on a very granular level. The world is made of opportunities, and today we are proud to share the great news of expansion in the country with a physical presence in the south of France to better focus on specific requests and growing demand for the upscale and luxury business segment. Marseille is the very first French city outside of Paris to welcome a representative member of the Luxury Communication group. Eric Lelouch joins the organization as “Regional Business Consultant for the PACA (Provence – Alpes – Côte d’Azur) region”, and will also soon become an official member of the Luxury Communication International Strategic Advisory Board in France.

Gerald Lampaert, Founder and President of Luxury Communication states: “With Eric Lelouch based close to Marseille, we are taking one more important step in our vision of growing our presence in France, which will ultimately lead to add more cities in Europe very soon. Marseille is ideally located halfway between Monte-Carlo and the Spain/France border, and offers a very wide range of beautiful & fascinating venues for upscale events. We are thrilled to have Eric as part of our organization from now on”.

Eric Lelouch joins Luxury Communication with various international professional experiences in the hospitality industry. Mr. Lelouch holds several highly recognized degrees in Hospitality and Tourism Management, as well as in Marketing, Sales and Finances for the same. Mr. Lelouch has served in multiple organisations where he was always highly rewarded for its performances. Some of the most recent companies he worked at are: the Accor Hotels group as General Manager of the Pullman Palm Beach in Marseille, MdB EXCLUSIVE RESORTS as director of sales and operations for 15 properties in France, the Boscolo Hotel Group as managing director France & director of the US Sales Offices, Dolce Wyndam Hotels & Resorts as the vice-president of Sales & Marketing Europe, Disneyland Paris as operations manager in Conventions Sales and Services, and finally, several managerial positions with Ritz Carlton and Sofitel in North-America. Mr. Lelouch is a French native and holds a US green card. He speaks four different languages, most of them fluently.

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Note for editors:

Gérald Lampaert, Founder & President of Luxury Communication is available upon request. For further information, high-resolution images and interviews please contact:

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Visit www.luxurycommunication.com for contact information.

About Luxury Communication / www.luxurycommunication.com

Luxury Communication is specialized in providing services to the luxury and hospitality industry. The company offers global communication, upscale event management services. With its flexibility for global operations, Luxury Communication provides

unparalleled resources to companies worldwide. The company has a focused approach to building customized strategies and projects implementation and management.

TAGS: #PressRelease #LuxuryCommunication #France #Paca #News #Eric-Lelouch