

## **LUXURY COMMUNICATION AND PIDELALUNA UP FOR INTERNATIONAL PARTNERSHIP**

*Luxury Communication and Pidelaluna to become strategic partners*

Luxury Communication, the leading French communication and event management company for the upscale and luxury industry, and Pidelaluna, Mallorca-based event agency, have officially become strategic international partners to extend their respective and common specialties across Europe.

After having focused on its own operations on the international marketplace, Luxury Communication has decided that establishing robust partnerships with local European agencies can be of huge benefit for both parties. Local agencies have a strong experience with their country and cities and Luxury Communication has a wide and international footprint. Corporations willing to host events in the Mallorca or Spain area as a whole, will benefit of Luxury Communication's global experience and master umbrella, added with the Spanish expertise of Pidelaluna. Both of our companies having the same philosophy about excellence in event management and upscale services, the newly established partnership was a natural move.

Gérald Lampaert, Founder, President and CEO of Luxury Communication states: "By joining forces with Pidelaluna, Luxury Communication will bring its international expertise and a flavor of French luxury approach to the Spanish market when it comes to communicate about organizing events for international customers with a need in Spain. Additionally, Luxury Communication will benefit of Pidelaluna's expertise in some of Spain's most relevant cities, like Madrid, Barcelona, Mallorca, Ibiza, Tenerife. I am thrilled about this partnership and I trust that together we will learn and increase our business and service power on a wider geographic level. At the end of the day our customers are 'asking for the moon', now we will give them direct access to it."

Alessia Comis, Founder and Owner of Pidelaluna states: "At Pidelaluna we are passionate about the events that reflect in all detail our Customers' strategy and help them achieve the objectives we previously agreed upon. I strongly believe in the power of enthusiastic people and I know Luxury Communication's team share the same values as far as the pursuit of excellence and high-level of professionalism are concerned, this is why I feel this is a great opportunity for both of our companies and for our clients as well."

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**Notes for editors:**

Gérald Lampaert, Founder, President and Chief Executive Officer of Luxury Communication is available upon request. For further information, high-resolution images and interviews please contact:

Public Relation & Marketing Manager | Luxury Communication | [pr@luxurycommunication.com](mailto:pr@luxurycommunication.com)

**About Luxury Communication** [www.luxurycommunication.com](http://www.luxurycommunication.com)

Luxury Communication is specialized in providing services to the luxury industry. The company offers media communication, PR, branding, digital marketing and upscale event management. With its flexibility for global operations, Luxury Communication provides unparalleled resources to companies

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worldwide. The company has a focused approach to building strategic branding, communication and events projects through to successful implementation and management.

### **About Pidelaluna [www.pidelaluna.com](http://www.pidelaluna.com)**

Pidelaluna is a boutique events agency based in Palma de Mallorca specializing in corporate and institutional events, incentives, opening ceremonies, congresses, street marketing campaigns, team buildings, blog trips, gastronomic events and other events related to the world of nature and experiences, through its division Mallorca Experience. We are especially keen on events that are sustainable from an environmental and / or social point of view and always propose to measure their impact.

*TAGS: #PressRelease #LuxuryCommunication #Pidelaluna #New #International #Partnership #Spain #Mallorca #Palma*